

PLACE
STAMP
HERE

CERTIFIED
FOLDER DISPLAY
SERVICE CANADA, INC.

13290 78th Avenue, Unit #32
Surrey, B.C. V3W 0H6

The Most Extensive Coverage Throughout North America

Certified maintains Canada's largest network of visitor information display racks and offers a variety of programs designed to reach your best prospects.

Several comprehensive service programs are available, each designed to reach the traveling public, working adults, and sports enthusiasts throughout the areas shown below.

Regional office/warehouse facilities are located in Victoria and Vancouver (Surrey), with additional facilities throughout British Columbia, Alberta and the United States.



CERTIFIED
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SERVICE CANADA, INC.

Vancouver: 13290 78th Avenue, Unit #32 ■ Surrey, B.C. V3W 0H6
(604) 572-9203 fax (604) 599-6206

Victoria: 225 Russell Street ■ Victoria, B.C. V9A 3X1
(250) 382-4207 fax (250) 382-4264

1-866-572-9203
www.certifiedfolder.ca

Member



CERTIFIED
FOLDER DISPLAY
SERVICE CANADA, INC.

**PROFESSIONAL BROCHURE
DISTRIBUTION SERVICE**



WORKING FOR YOU 24/7

**TEAM
CERTIFIED**

1-866-572-9203
www.certifiedfolder.ca

"Certified" In Writing



Reliable Staff

Our Service Representative obtains the signature of a location employee with each delivery of your brochure – your "Certified" assurance of effective and reliable brochure distribution and display service.



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Our logo is derived from the International Code of Signals semaphore meaning:

"Stop, I have a message for you!"

Certified's trademark is our commitment to you that your brochure will be displayed continuously and effectively in the market areas you select.

Dependable Local Service

Prime Locations

Certified Folder Display Service Canada, Inc. maintains Canada's largest network of visitor information display racks on location in British Columbia and Alberta. Thousands of other locations throughout the Western United States are also available through our parent company, Certified Folder Display Service, Inc.

Our Sites Include:

- Better Hotels & Motels
- Car Rental Offices
- Campgrounds/RV Parks
- Visitor Info Centres
- Military Bases
- Chambers of Commerce
- Airports & Transportation Centres
- Restaurants
- Ski Shops/Sporting Goods Stores
- Universities



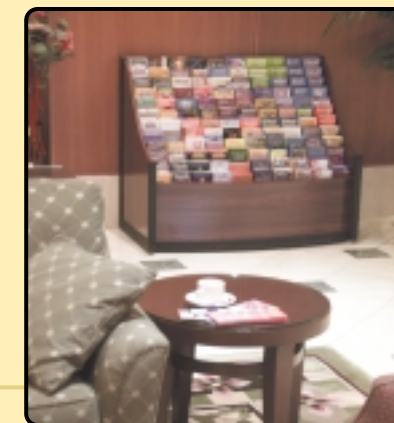
Frequent Service

Our well-trained staff services each Certified brochure display rack personally, as often as three times per week, to assure your brochure will always be on display and available.



Effective Display Sites

We secure only the best possible locations for our brochure display racks. At each location we maintain a personal relationship with location management to ensure good exposure for our clients' brochures and publications.

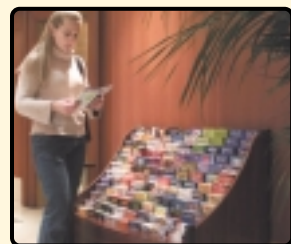


For information on all our services, please call:

1-866-572-9203

Brochure Distribution Programs

As Canada's leading professional brochure distribution and display service, Certified offers a number of different service programs, all of which can be tailored to fit your individual needs.



Visitor Marketing Program

Penetrate the growing visitor and tourism market through brochure display at high-traffic visitor-oriented locations. Our display sites include hotels, motels, car rental offices, visitor centres, airports, chambers of commerce, restaurants, and campgrounds/RV parks.

Whether you need to reach travelers in a specific city, region or province, this program allows you to target and saturate a market with your brochure message!

BC Ferries Program

Reach millions of visitors and local residents who travel onboard BC Ferries each year. High profile display racks are located on most ships. Select from individual routes, or specially designed packages which combine several routes at substantial savings. Other advertising opportunities available include poster advertising (onboard and in terminals), schedule advertising, and hand towel dispenser advertising.



Vancouver International Airport Program

Reach over 8 million arriving passengers each year through brochure and magazine display in both the International and Domestic terminals. Each information centre is professionally staffed by Tourism BC to assist visitors and provide them with helpful travel information. This is the highest profile site in British Columbia, and a "must location" for any business that depends on tourism.



Corporate Industrial Program

Target employed adults through effective brochure display at major companies throughout the West. In selected cities, our brochure distribution service provides an opportunity to reach thousands of employees at some of North America's best known companies, such as Hewlett-Packard, Motorola, Honeywell, Apple and Boeing. The brochure display racks are located in employee cafeterias and recreation areas to assure ongoing and continuous exposure for our clients' brochures.



Sports Marketing Program

Reach active sports-oriented individuals through proven year-round brochure and magazine display at sporting goods stores and ski shops throughout North America. We offer two seasonal programs:

Winter: Ideal coverage for ski areas, resorts, lodges, condominium rentals, and charter tour companies trying to reach skiers and snowboarders.

Summer: Great for promoting whitewater rafting, camping, hiking, fishing, windsurfing, houseboating, jet skiing and destination resorts.

VisitorTips.com

VisitorTips.com

is an international travel resource website. Visitors can easily find information on:



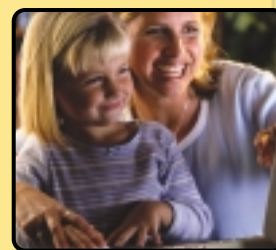
Accommodations
Attractions & Activities
Dining & Entertainment
Shopping
Tours & Transportation
Visitor Services

By simply selecting a destination, visitors have an easy way to find out about things to see and do in a particular city or town!

In addition to gathering information, visitors can also shop for the best travel deals, make on-line reservations, and pay for travel services including air, accommodations, cruises and car rentals!

It's fast, it's easy and best of all, a Basic Listing is **FREE** to Certified advertisers and display rack locations!

Don't miss a great opportunity – sign up today at:



visitortips.com
Your Internet Source For Travel Information

Visitor Publications

Our award-winning in-house print and multimedia design departments provide creative solutions and great service, all at very affordable rates!

Publications

Our visitor guides are some of the most comprehensive tourist publications in the area. Providing helpful information on dining, lodging, sightseeing and visitor attractions, our guides have proven to be one of the most popular reference tools for visitors to Vancouver, Victoria and Vancouver Island.

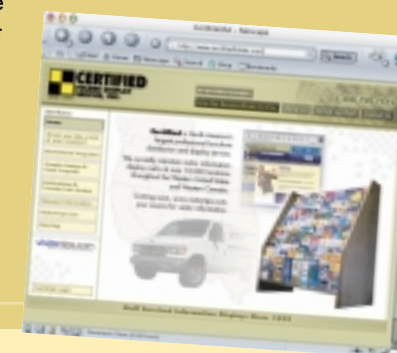


Design Services/Printing Program

Whether it's a rack card, multi-panel full colour brochure, magazine, catalog, or a complete identity package (logo, business cards, media kit, stationery), our full-service Mac-based graphic design department has the necessary tools and expertise to meet all of your print design needs. Take advantage of our volume priced discount printing. Call today for fast and dependable service!

Multimedia/Web Page Design

We offer cutting edge multimedia and web page design solutions for your business! Our electronic media designers are specialists in developing interactive promotions and web page presentations. We also have the capability to host and update your web site!



Please send additional information:

Name of Company: _____
Your Name: _____
Address: _____
Province: _____ Postal: _____
Telephone: _____ Fax: _____
Type of Business/Brochure: _____
Email: _____

Visitor Marketing Program

- | | |
|---|--|
| <input type="checkbox"/> Victoria | <input type="checkbox"/> Okanagan Valley |
| <input type="checkbox"/> Vancouver Island | <input type="checkbox"/> Calgary/Edmonton |
| <input type="checkbox"/> Vancouver | United States |
| <input type="checkbox"/> Whistler | <input type="checkbox"/> Washington <input type="checkbox"/> Idaho |
| <input type="checkbox"/> Fraser Valley | <input type="checkbox"/> Oregon <input type="checkbox"/> Montana |
| <input type="checkbox"/> Kamloops | Other: _____ |

Corporate Industrial Program

- | | | |
|--|--------------------------------------|---|
| <input type="checkbox"/> Austin* | <input type="checkbox"/> Las Vegas* | <input type="checkbox"/> San Francisco* |
| <input type="checkbox"/> Dallas/Ft. Worth | <input type="checkbox"/> Phoenix | <input type="checkbox"/> San Jose/Santa Clara |
| <input type="checkbox"/> Denver/Col. Springs | <input type="checkbox"/> Sacramento* | <input type="checkbox"/> Seattle/Portland |
| <input type="checkbox"/> Houston | <input type="checkbox"/> San Diego | (*Coming Soon) |

Sports Marketing Program

- | | | |
|--|--|-------------------------------------|
| <input type="checkbox"/> British Columbia | <input type="checkbox"/> California (Southern) | <input type="checkbox"/> Nevada |
| <input type="checkbox"/> Alberta | <input type="checkbox"/> Colorado/Wyoming | <input type="checkbox"/> Washington |
| <input type="checkbox"/> Arizona | <input type="checkbox"/> Oregon | <input type="checkbox"/> Idaho |
| <input type="checkbox"/> California (Northern) | <input type="checkbox"/> Texas/Oklahoma | <input type="checkbox"/> New Mexico |

Publications

- Victoria, Vancouver Island Visitors' Guide Vancouver Visitor's Map

Design Services

- | | |
|--|--|
| <input type="checkbox"/> Print Design | <input type="checkbox"/> Web Page Design |
| <input type="checkbox"/> Multimedia Design | <input type="checkbox"/> Discount Printing Program |

Special Programs

- | | |
|--|---|
| <input type="checkbox"/> visitortips.com | <input type="checkbox"/> Vancouver Int'l. Airport |
| <input type="checkbox"/> BC Ferries | <input type="checkbox"/> Vancouver Cruise Ship Terminal |
| | <input type="checkbox"/> Washington State Ferries |

Contact Me

Please have a local Certified sales representative contact me!

- ASAP After (Date) _____ Best Time (Hour) _____